

Webinar on

# Recruiting For Hard To Fill Positions (Easiest Isn't Always Best)

### **Learning Objectives**

*If the job description is so important, what element can we add that will attract the best-qualified candidates?* 

Defeating the Counter Offer without experiencing, "All that work and a Failed Result!"

What is the most effective recruiting process to attract the best candidates?

How to drive Passive Candidates AWAY – most companies drive them away?

Passive candidates require more work After you identify them

*How to Lead your Candidate to Accept an Offer?* 

Why is a solid job description important?



#### **Areas Covered**

The Value of Natural Curiosity while Sourcing Candidates

Candidate relationship building to win

Win most of the Counter Offer WARS

Work a Career Fair like Recruiter Guy

*Recruiting mirrors the sales process* 

*Job description importance* 

Effective Candidate Sourcing



This webinar is to help your company identify and deliver the best-qualified candidate by learning and applying proven recruiting ocesses.

#### **PRESENTED BY:**

Bill Humbert, RecruiterGuy.com, is one of the rare individuals who are an active Recruiter for over 37 years and an active Sr. Career Transition Consultant. He speaks to audiences on both sides of the desk – Recruiters and Candidates. *He knows and understands* the predicaments each side faces.

> GRCEDUCATORS Axons Technology and Solutions

On-Demand Webinar Duration : 90 Minutes Price: \$200

#### **Webinar Description**

Generally, staff within most companies will open a position without investigating why the previous person left to determine the root cause. Was the Job Description poorly written so sourcing identified the wrong talent? Was the manager inept? Did the incumbent get promoted? Wouldn't it be nice to learn/review ways to look at the Recruiting Process to find the elusive passive candidate instead of the over-posting desperate candidate? The purpose of this webinar is to help your company identify and deliver the best-qualified candidate by learning and applying proven recruiting processes.



## Who Should Attend ?

*HR: Recruiters, Generalists, Directors, HR Business Partners* 

Executives: CEO, CFO, CHRO

Business Owners: Small and Medium Sized Businesses

Hiring Managers



# Why Should Attend ?

The selection of better and more engaged employees leads to greater profitability, fewer human resource challenges, and greater retention. This information is critical for employers and leaders, who recognize the need to attract, identify and deliver better-qualified candidates to grow their profitability and business.



# www.grceducators.com support@grceducators.com 740 870 0321

To register please visit:

